### Balasaheb Desai College,Patan

### **Internal Quality Assurance Cell (IQAC)**

# Career Oriented Course – Salesmanship Training Academic Year: 2019-20

- Name Of The Course:- Salesmanship Training
- Convener Of The Course:- Mr. Mohite Amol Laxman
- Objective Of The Course:-
  - 1. To built the salesmanship strategy amongst the students.
  - 2. To make aware about the importance of sales.
  - 3. To create the mentality to be a good salesman into the market.
  - 4. To built a first sales platform to the students.
- Outcome of the course:-
  - 1. Students are ready to sale any type of products into the market.
  - 2. The alternative platforms for making money have been available to students.
- Agency Through Which Course Is Conducted: College
- Student Enrolled For The Course:- 252
- Class Of The Student:- B.Com Part II
- Expert Teachers : Mr. Mohite A. L.
- Date Of Inauguration:- 14-12-2020
- Duration Of The Course: 02 Months
- Time Table :-

Day	Thursday	Friday	Saturday	
Time	02 pm to 03pm	02 pm to 03pm	02 pm to 03pm	
Teacher	Mr. Mohite A. L.	Mr. Mohite A. L.	Mr. Mohite A. L.	

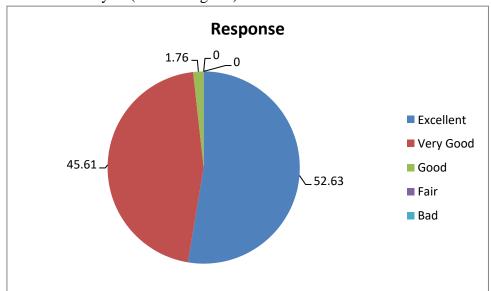
• Examination Conducted :- Yes

• Certificates Distributed : Yes

#### Feedback:-

Option	Excellent	Very	Good	Fair	Bad	Total
		Good				
Number Of	30	26	01	00	00	57
Respondents						
Percentage	52.63%	45.61%	1.76%			100%

## • Feedback Analysis (In Pie Diagram)



• Inauguration Function of the course





(Dr. S. D. Pawar)
Principal
Balasaheb Desai College, Patan
Tal.- Patc.., Dist.- Satara